Shark Tank Project Rubric

Each category is assigned a numeric grade based on excellence, or lack thereof for each part of the project. The grades for each category range from 10=Excellent, 9=almost Excellent, to 0=not attempted.

|  |  |  |
| --- | --- | --- |
| Category: | Grade: | Comments: |
| Research  (the 5 w’s – who, what, where, when, and why? |  |  |
| Mission Statement |  |  |
| Product Design |  |  |
| Business Structure |  |  |
| Factors of Production |  |  |
| Cost of Capital |  |  |
| Market Structure |  |  |
| Demand Schedule |  |  |
| Supply Schedule |  |  |
| Conduct and Participation |  |  |

Total: \_\_\_\_/100

Comments about the project in total:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_